



Northwest Environmental Business Council E-News

From the Executive Director

Strength in Numbers (and Diversity)

NEBC's 2009 *Service & Product Resource Guide* is at the printers and will be available in January. This year's edition profiles the capabilities of approximately 230 member companies and organizations – 55 more than in the 2008 publication. About 20 of the companies are transfers from the Northwest Biofuels Association (see below), but without these, NEBC membership still grew by 20% over the prior year, and by 35% over the past two years. This growth represents a gratifying response to NEBC's activities and the value we are striving to deliver for our members and the industry every day. It also represents the expansion of NEBC's scope. As an example, this year's Resource Guide has added a solutions category for "Climate Change," with seven subcategories, and a new master section for "Sustainable Development," that includes categories for "Buildings," "Land," and "Transportation."

Size alone isn't a sufficient goal for an organization like NEBC. While an increase in membership does lead to increased income and stability, it also leads to more demands and members to service. Rather, an increase in numbers – and especially an increase in participation from within each of our various industry sectors – gives us more standing to speak up for industry issues, a greater knowledge pool to draw from, and a stronger "brand" to support business development efforts on behalf of members.

Special Thanks to all our Sponsoring Members!

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Contact your NEBC staff at 503.227.6361 to learn more about becoming an NEBC Sponsoring Member!

Greater diversity (i.e., more folks under our umbrella) has the impact of increasing cross-discipline conversations among members. This leads not only to "education" but also to an increase in members doing business with each other. This is the core definition of an industry "cluster." In fact, you may have heard me say that getting a bunch of people together at a networking event is my idea of fostering economic development.

At the same time, NEBC is trying to balance this breadth with depth. Our special interest groups are in response to member requests for topic-specific engagement opportunities. And our newest special interest group is comprised of members of a sister organization. Since the fall of 2006, NEBC has been the host of the Northwest Biofuels Association (NWBA). This group grew to over 80 members at its height, supporting a full-time staff person, but then rapidly declined in resources due to extreme industry challenges. In response, NEBC has incorporated NWBA into its own operations, and former NWBA members are now welcomed as a special interest group within

NEBC. I, for one, believe in the long-term importance and viability of the biofuels industry, and am pleased that we can continue to support it in this way.

I want to add a final note about the economy. I spend a lot of time talking to members and have been checking in about business conditions. I am happy to report that most are actually quite busy and are: "doing well...pause...so far." While some sectors are down – particularly those related to construction – diversification is serving most companies well. The future, the "so far" part, is less comforting. The Northwest typically lags behind the rest of the country in feeling general economic cycles, and some declines will certainly catch up with us.



The predictions I have been seeing show a slow recovery beginning in late 2009. At the same time, there are many potential developments on the federal and state levels – from infrastructure spending, to renewable energy initiatives, to a renewed commitment to environmental protection – that portend well. So, whether we are in for a rocky year or for a wild ride, it's an important time to band together.

Have a great holiday season.

Robert Grott

NEBC Conferences, Meetings & Trade Shows

January 13. Oregon 2009 Legislative Update. Portland. NEBC and A&WMA present – Oregon 2009 Legislative Update. Where is the legislature headed in the 2009 session? What will be the major environmental issues discussed? How do the environmental priorities stand in the face of a difficult budget year? Join us as we bring together legislative leaders on environmental issues to discuss their views on the environmentally related issues in the next session. Speakers include John Ledger, Associated Oregon Industries and Dick Pedersen, Oregon DEQ.

SAVE THE DATES!

2009 promises a well balanced calendar of NEBC conferences, meetings and trade shows. We are developing the agendas, topics and inviting speakers. Listed below is just a sampling of some of the upcoming events. Please check www.nebc.org for a more complete description as they are developed. Please contact Sue@nebc.org or 503-227-6361 to learn about sponsorship opportunities.

February 4. Puget Sound Partnership's Action Agenda & Funding Strategy. Luncheon. Seattle.

February 12. Portland's Approach to Stormwater. Luncheon. Portland.

March 3. Managing Stormwater in Washington. Conference. Tacoma.

March 4. Air Quality – Local Non-Attainment Challenges. Luncheon. Seattle.

March 11. Pub Mixer at Kells Irish Pub. Portland.

Industry News, Meetings & Events

Stolen Equipment! Be On the Lookout!

"Our company vehicle was broken into over night and a peristaltic pump and PID were stolen along with miscellaneous smaller items. We would be interested to know if anyone is trying to sell the equipment to other companies. We are located in Tigard, Oregon where Highway 217 and 72nd meet. The police said there had been numerous calls about break-ins. Someone went on a spree and they got our most expensive pieces of equipment. Thank you." Kelly Barber, kellyb@wohlersenvironmental.com Wohlers Environmental Services.

Remember – The Holidays don't always bring out the best in people – take extra precautions.

Washington NEBC Members Have New Benefits Available. It has been a long time coming, but after several years of work we have secured a great plan for NEBC members in Washington. Medical coverage is provided through United Health Care. A wide range of plans are available to companies with 2-400 employees. On average companies are saving \$100 - \$150 per employee, per month. Dental, Life & Disability are also available. Additionally, some products include COBRA administration and Cafeteria plan administration at no cost to you. Click here to learn more: http://www.cooleremail.net/users/tcversoza/FirstMailingList_Howtogetsaquote.html.

Environmental Business Journal Accepting Nominations for 2008 Business Achievement Awards.

EBJ will award gold, silver and bronze awards and honorable mentions for business performance and merit awards in several categories. Nominations will be accepted until December 19, 2008. Winners will be

www.nebc.org

announced on EBJ's website in January 2009, in EBJ, in the EBJ Weekly News and in person at an awards

banquet at the EBJ Summit in Coronado, California on February 18, 2009.

Nominations should describe distinguishing achievements such as revenue growth or profitability gains; turnarounds; new science or service category; entry into a new customer segment or geographic area; noteworthy management initiatives; diversification, acquisition or integration achievements; or initiatives on behalf of the industry or the environment in general. You may nominate your own company and make more than one nomination. Please send nominations to Fiona@ebimailbox.com in Microsoft Word format. Nominations will be accepted until Monday, December 19, 2008.

Sustainable Industries announced the release of the **Clean Energy Handbook for Business**, a new annual in-depth digital guide that serves as a resource to West Coast businesses working to create or refine their energy management plans in rough economic times. This very timely publication is emailed in advance to Sustainable Industries subscribers and is available for FREE online at www.sustainableindustries.com/resources.

Kennedy/Jenks Consultants Announces New Staff and Promotions in the Portland Office. Kennedy/Jenks Consultants has added two new staff members, David C. Brown, PE, and Terry Y. Hosaka, PMP. Brown will serve port clients and lead the firm's regional business development efforts in marine port projects and assist on airport sector projects. Hosaka joins the Portland office as the new Environmental Services Group Manager. He brings the unique perspective of having worked both as a regulator with the Oregon Department of Environmental Quality (DEQ) and as a consultant. Kennedy/Jenks has also promoted Heather Stephens, PE, LEED AP, and Gordon Munro, PE, to new leadership positions. Stephens has been promoted to Manager of the Portland Water Environment Group. Munro has been promoted to a newly created position as the Technical Services Leader for the Portland office.

Renewing Members in November

ATEZ, Inc.
 Beecher Carlson
 Betty Hageman Graphic Design
 Clearwater Environmental Services, Inc.
 e-pur, LLC
 Frontier Environmental Service
 ICF Jones & Stokes
Lane Powell PC
 Normandeau Associates Inc.
 Perkins Coie
PSC
 River City Environmental
 Sustainable Industries
 TestAmerica
 Thermal Remediation Services Inc.

New Members in November

3 Degrees Group, Inc.
 Acme Fuel Co.
 Air Toxics Ltd.
 AmTest Air Quality, a Division of Hoefler Consulting.
 Biofuels Development
 Blue Marble Energy
 Blue Tree Strategies Inc.
 Bonneville Environmental Foundation
 British Columbia Environmental Industry Association
 Energy Laboratories, Inc.
 FC Stone, LLC
 First Call Heating & Cooling
 General Biodiesel, Inc.
 Industrial Resources, Inc.
 Jordon Schrader PC
 Lancaster Labs, Inc.
 Oregon BEST
 Premier Environmental Services, Inc.
 RGA Environment, Inc.
 Scoville Public Relations
 SeSequential Pacific Biodiesel
 StarOilco
 Strategic Energy Group
 The Remediators Inc.
 Tuerff-Davis EnviroMedia, Inc.
 Willamette Valley Biomass Working Group

NEBC Sponsoring Members are in Bold. Contact your NEBC staff at to learn more about becoming an NEBC Sponsoring Member!

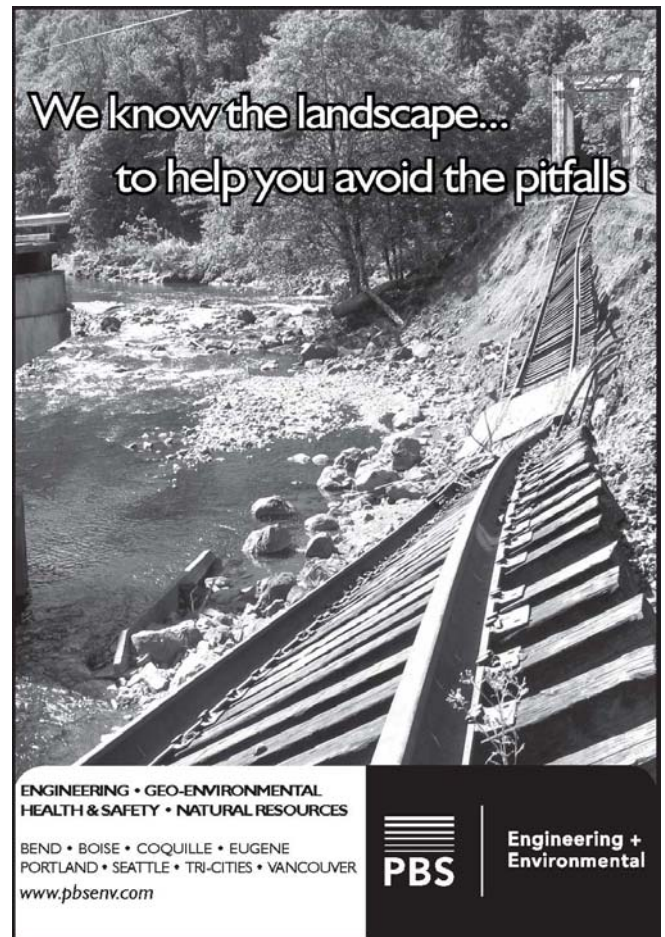
"Proposed Rule" for Rural Development grants that was published in the Federal Register on October 15th, with an invitation to the public to provide comments. The deadline for public comments is December 15, 2008. The proposed rule can be found online here:

http://www.access.gpo.gov/su_docs/fedreg/a081015c.html (Select the link for "Rural Business-Cooperative Service".) The Rule proposes to consolidate the grant regulations governing a number of USDA grant programs, including: * Rural Energy for America Program (REAP)* Value-Added Producer Grant (VAPG)* Rural Cooperative Development Grants (RCDG)* Community Facilities Grants (CF)* Water & Waste Disposal Grants

(WWD)*Distance Learning & Telemedicine Grants (DLT). As proposed, there would be a "master" grant regulation governing all of these programs, followed by a series of individual appendices that would provide more specific, detailed rules applicable only to each individual grant program. Your comment on this important "process" question is now being sought.

January 15. 37th Annual Economic Forecast Conference. Strategies for Navigating Turbulent Times. Seattle. Join us for the leading economic forecast conference in the Northwest. Gain insight into future economic trends with timely forecasts from a field of nationally recognized experts from The Conference Board, Federal Reserve Bank, and Puget Sound Economic Forecaster. The conference will also feature an interactive discussion with a panel of regional executives to address the challenges and emerging opportunities for the region/ This year's keynote luncheon will recognize enterpriseSeattle's Economic Development Champions and the Puget Sound Business Journal's Executive of the Year Award. Featured keynote speaker, Wayne Rogers Founder, Wayne Rogers & Co. For more information or to register for this event visit www.enterpriseSeattle.org. **REGISTRATION FEES -- CLICK HERE TO REGISTER TODAY!**

University of Oregon Sustainability Leadership Program Winter/Spring 2009 registration is now open for Portland and Salem sessions. To learn more about the topics and to register, please visit our website: <http://sustain.uoregon.edu>. All Portland sessions take place on Fridays, 8:30-4:00 p.m. at the UO in Portland, White Stag Block, Room 152. Fees: full price \$279, early bird \$244. **January 23**, Power of Purchasing: Sustainable Procurement. Instructor: Joshua Skov. **February 6**, Forming and Facilitating Sustainability Teams: Engaging and Training Employees. Instructor: Marsha Willard. **February 20**, Green Building Design and Operations: Benefits, Strategies and Resources. Instructors: Eric Baxter Gina Franzosa. **March 13**, Sustainability and the Electronics Revolution: Keys to Responsible Purchasing, Use, and Recycling. Instructor: Wayne Rifer.



January 27 & 28. 16th Annual Endangered Species Act Seminar. Seattle. With a new administration in Washington, increasing evidence of the effects of climate change and ever more pressure on our limited resources, there has never been a more exciting - and challenging - time to review and debate the Endangered Species Act. This seminar is available via Live Webcast, which will allow you to tap into our event with your computer. Live CLE Credits are available for WA, OR, ID & AK. To view the full agenda, which includes registration information and pricing, go to the link below. To register over the phone, or if you have any questions please call us at 800-574-4852. [View Agenda, Faculty, and Pricing](#) or [Register Now](#)

February 28. [Intro to Integral Sustainability, Accelerating The Path To Ecological Sustainability With The Integral Model.](#) Seattle. Integral Sustainability provides a practical framework to diagnose and prescribe policies and initiatives that create more sustainable businesses, institutions, social policy, grassroots movements, public health, and environmental quality. This one-day workshop will provide participants with an overview of affective concepts, tools and processes to foster sustainable thinking, behavior, and systems. Participants will learn how to develop new approaches to their projects & programs that increase their success in unprecedented ways. Participants will receive a new set of perspectives for increasing their personal, programmatic, and organizational effectiveness. Instructors: Alan Seid, Director of Training, Cascadia Training & Mediation. Sandra Poulson, Principal, RealTrust Consulting. Northwest Environmental Training Center.

Employment Opportunities

Field Representative. Climate Solutions, a \$2million dollar/ year non-profit with offices in Portland, Seattle, Olympia and Montana is hiring a field representative for its Portland, Oregon office. Climate Solutions' mission is to focus on practical and profitable solutions to global warming within our region. The duties of the new position include mobilizing supportive business people in Oregon to support climate policy. The job entails outreach, education and advocacy. The successful applicant will have an interest and understanding of the business community and the 'business case" for climate policy. Good communication skills, motivation skills, and an ability to be self directed are important. We are looking for an individual who understand policy and the legislative process. This is a full time position, most likely housed in our Portland office. The job involves some travel within Oregon. If you are interested please email Lisa@Climatesolutions.org for a complete job description. The position starts at around \$38,000/year with a generous benefit package.

Student Internship Matching Service. The Business Education Compact (BEC) provides companies with access to student interns from high school to doctoral candidate levels. The year-round program makes internship easy, with a turnkey service that includes screening and recruiting strong candidates that fit your job requirements, interview scheduling, orientation, payroll, as well as management support throughout the internship. BEC is a nonprofit serving Oregon and SW Washington, connecting the classroom and workplace for the past 24 years. Contact Mark Read at the BEC: mread@becpdx.org; 503.646.0242 x37.

Internship Program – Oregon State University. Students from the Oregon State University School of Chemical, Biological, and Environmental Engineering are looking for internships. Students majoring in chemical engineering, bioengineering or environmental engineering are looking for internships. As part of our mission to graduate 'work ready' engineers we encourage our students to pursue summer industrial or government internships. Most students are looking for summer internship positions (mid-June through mid-September) although a few employers request 6 month internships. Students work on projects which require applications of their engineering skills. The internships are paid internships; pay scales are typically from \$11.00/hr to \$18.00/hr, but the compensation is between the intern and the employer. For more information about the program or to list your opening on our website please contact Tracy Rothwell at Tracy.Rothwell@oregonstate.edu. More information about the School of Chemical, Biological, and Environmental Engineering can be found at <http://cbee.oregonstate.edu/>.

Member Discounts

Washington NEBC Members Have New Benefits Available. It has been a long time coming, but after several years of work we have secured a great plan for NEBC members in Washington. Medical coverage is provided through United Health Care. A wide range of plans are available to companies with 2-400 employees. On average companies are saving \$100 -\$150 per employee, per month. Dental, Life & Disability are also available. Additionally, some products include COBRA administration and Cafeteria plan administration at not cost to you. Click here to learn more: [http://www.cooleremail.net/users/tcversoza/FirstMailingList_Howtoget\\$a\\$quote.html](http://www.cooleremail.net/users/tcversoza/FirstMailingList_Howtogetaquote.html).

Environmental Expert. NEBC has teamed with Environmental Expert, the world's largest online marketplace and information resource serving the environmental industry. At a reduced rate of just \$1,700, NEBC members can become Bronze Sponsors and get a year's worth of cost-effective exposure to a targeted audience of over 400,000 environmental professionals. Additional levels of sponsorship and optional advertising opportunities are also available. www.environmental-expert.com For more information contact Tracy Barton, tbarton@thermalrs.com.

Financial Planning Services with Waddell & Reed. NEBC members receive at 20% discount on financial planning services provided by Waddell & Reed, a national financial planning firm founded in 1937. Planning services include retirement planning, wealth management, tax-efficient investing, education funding, estate protection, and succession planning for closely-held businesses. Other business services include retirement plans and financial education workshops. Contact Karen Einberger, Financial Advisor, Waddell & Reed, 206.283.6661 or keinberger@wradvisors.com.

Northwest Environmental Training Center. NEBC has partnered with NWETC to offer our member companies an exceptional opportunity to provide continuing education to its employees at a 20% discount off the published rate on all of NWETC's technical training workshops, conferences, and seminars. For more information, visit their website <http://www.nwetc.org/> or contact Erick McWayne at 206-762-1976.

Oregon Insider. NEBC members may take advantage of a \$150 introductory rate for the first year (24 issues), a savings of \$95 off their regular base rate. In addition, NEBC members will enjoy an ongoing subscription rate of \$195 per year, which represents an ongoing savings of \$50 per year. To redeem your discount please contact Oregon Insider by calling David Light at 541.343.8504 or by email at epi@rio.com.

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Sustainable Industries (SI). The premier magazine for sustainable business news on the West Coast. The NEBC member discount for the Sustainable Industries is better than imagined – it's still a \$10 discount, but the new annual subscription rate is only \$39 that means that NEBC members can receive this new publication for only \$29/year! For more information look to: <http://www.sustainableindustries.com/>

Northwest Environmental Business Council

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January			
13	Cascade Chapter: Oregon Legislative Update	5:00pm – 8:00pm	BridgePort Brewery & Bakery, Portland, OR
February			
4	Olympic Chapter Luncheon: TBA	11:30am – 1:00pm	McCormick & Schmick's Harborside, Seattle, WA
12	Cascade Chapter Luncheon: Portland's Approach to Stormwater	11:30am – 1:00pm	Governor Hotel, Portland, OR
March			
3	Conference: Managing Stormwater in Washington	All Day	Hotel Murano, Seattle, WA
4	Olympic Chapter Luncheon: Air Quality – Local Non-Attainment Challenges	11:30 am – 1:00pm	McCormick & Schmick's Harborside, Seattle, WA
11	Cascade Chapter Pub Mixer	5:00pm – 7:30pm	Kells Irish Pub, Portland
April			
1	Olympic Chapter Pub Mixer	5:00pm – 7:30 pm	Pyramid Alehouse, Brewery & Restaurant
9	Cascade Chapter Luncheon: Green Remediation	11:30 am – 1:00pm	Governor Hotel, Portland, OR
16	The Business of Renewable Energy Conference 2009	All Day	DoubleTree Hotel, Lloyd Center. Portland.
May			
6	Olympic Chapter Luncheon: TBD	11:30 – 1:00pm	McCormick & Schmick's Harborside, Seattle, WA
14	Cascade Chapter Luncheon: Retrofitting Buildings	11:30 – 1:00	Governor Hotel, Portland, OR
June			
3	Olympic Chapter Luncheon: TBD	11:30 – 1:00pm	McCormick & Schmick's Harborside, Seattle, WA
11	Cascade Chapter Luncheon: TBD	11:30am – 1:00pm	Governor Hotel, Portland, OR
18	Ecosystem Markets Conference	All Day	DoubleTree Hotel, Lloyd Center. Portland.
July			
TBA	Rooftop Mixer	5:00 pm – 7:30pm	TBA
8	NEBC Golf Tournament	1:00pm – 6:00pm	Langdon Farms Golf Course
September			
2	Olympic Chapter Luncheon: TBD	11:30 – 1:00pm	McCormick & Schmick's Harborside, Seattle, WA
10	Summer Mixer	5:00pm – 7:30pm	TBA
24	Climate Change Conference	All Day	DoubleTree Hotel, Lloyd Center, Portland.
October			
7	Olympic Chapter Luncheon: TBD	11:30 – 1:00pm	McCormick & Schmick's Harborside, Seattle, WA
8	Cascade Chapter Luncheon: TBD	11:30am – 1:00pm	Governor Hotel, Portland, OR
14	Brownfields Conference	All Day	Hotel Murano, Tacoma, WA.
November			
4	Olympic Chapter Luncheon: TBD	11:30 – 1:00pm	McCormick & Schmick's Harborside, Seattle, WA
12	Cascade Chapter Luncheon: TBD	11:30am – 1:00pm	Governor Hotel, Portland, OR
December			
2	Olympic Chapter Luncheon: TBD	11:30 – 1:00pm	McCormick & Schmick's Harborside, Seattle, WA
TBA (2 day Conference)	Northwest Environmental Conference & Trade Show	All Days	Red Lion Hotel, Jantzen Beach