



## Northwest Environmental Business Council E-News

### *From the Executive Director*

Thanks to the more than 150 of you who responded to the NEBC Member Survey last month. The results were quite useful to the staff, and provided input that the Board used at their annual planning session in Richland, WA last week. So what did we hear? In general, we got the message that we are working on the right priorities, and doing a reasonably good job on those priorities. We received high scores for the quality of our events, and the membership is supportive of the direction that NEBC is going in. At the same time, we need to continue our search for the best ways to communicate with members amidst today's electronic information clutter.

Of the six Activity and Service Areas explored in the survey, members' top two priorities, "Creating Networking and Alliance Building Opportunities" and "Providing Education & Information," are also the two we were rated

best at delivering on (both scoring 4.1 on a scale of 1 to 5). The other top priority, "Providing Access to Customers," scored only a 3.4 – not a big surprise given that this has always been a tough one to deliver on. The other three activity and service areas were rated less important to members ("Representation to Legislators and Regulators," Representation to Media and Other Organizations," and "Access to Resources and Services Discounts"). Here,


performance scores were 3.8, 3.6, and 3.4 respectively. An interesting point is that, for these three areas, about 40% of respondents selected "don't know" when asked how well we are performing. In other words, many are unaware of the extensive work we are doing behind the scenes representing member interests to the outside community. This means that we need to do a better job communicating about this work.

Two key questions "Do you think NEBC is going in the right direction?" and "Rate the overall value of membership in NEBC?" each received an encouraging 3.9 (again on a scale of 1 to 5), with only a handful of respondents giving a low 2 or 1. These scores didn't vary by the Solutions Area respondents work in (i.e., industry sector), suggesting a lack of divergence in satisfaction across member groups. However, the scores did vary by frequency of event attendance, with (not surprisingly) more direct contact leading to higher value ratings. Contrary to expectations is the finding that respondents outside of the Seattle and Portland metro areas rated the organization's value more highly than the average.

The monthly E-News is read "frequently" by 44% of respondents, with another 44% saying "occasionally." As this is our main vehicle for updating members on organizational issues and industry news, we will be working on ways to make it more accessible. As for emails – yes we know we send out a lot, but that's because we have a lot going on. While some think we send too many, an equal number appreciate the reminders. It's a continual balancing act.

The A&WMA Annual Conference is coming to Portland June 24-27. **Download a free Exhibit Hall Pass** to visit the more than 170 exhibitors who will have booths at the Conference Exhibition (June 24-26). For information about attending this premier conference visit: <http://www.awma.org/ACE2008/>

In conclusion, this survey indicated that most of you think we are doing things right, or at least trying to. Still, we had plenty of comments and suggestions that we will be chewing on as we go forward; we take each one seriously. And while this effort gave us a great baseline for future surveys, you don't have to wait to give us feedback. You have our numbers. [Download a pdf of the full survey results.](#)



Robert Grott

## NEBC Conferences, Meetings & Trade Shows

**June 17. Climate Change: Positioning Your Business. Portland.** The conference is designed to help business decision makers and service professionals understand the direction of greenhouse gas management policy, what it means to you, and what actions you can begin taking now. It takes place in an environment of increasing awareness and interest over climate change and both the regulatory and voluntary responses to it. New developments on the policy front will be also be addressed and discussed.

**Agenda Update: Governor Kulongoski to make policy address at conference.**

**June 23. Annual Cascade Golf Tournament. Aurora, OR.** A New Partner! A New Focus! An expanded NEBC Annual Golf Tournament! Northwest Environmental Business Council and Air & Waste Management Association invite you to the annual NEBC golf tournament at Golf Langdon Farms Golf Club. This is a relaxed fun event for all. With a shotgun start and playing the best ball this tournament is designed for all levels - whether you are up on your game or a duffer. Sponsor opportunities are still available. Combine fun and marketing in one event! Contact Sue today for more information. [sue@nebc.org](mailto:sue@nebc.org) or 503-227-6361.

**July 17. Olympic Rooftop Mixer. Seattle, WA.** Skip the traffic and join the NEBC Board of Directors, NEBC members, colleagues, and guests for this annual event. Savor the views from the rooftop deck at K & L Gates in the heart of downtown Seattle while you sip your favorite beverage and enjoy the delicious hors d'oeuvres prepared by Pyramid Catering. This event is a great opportunity to meet new members and network with potential partners while relaxing on a summer evening. 5:00pm – 7:00pm

**Renewing Members**  
 Ball Janik LLP  
 Contech Stormwater Solutions  
 Emerald Services, Inc.  
 Northwest Environmental Training Center  
 Parametrix  
 Veolia Environmental Services –  
 Technical Solutions

**New Members**  
 ECC, Inc.  
 Electrix

Not a member yet? Contact the NEBC office for information about joining. 503-227-6361 or [sue@nebc.org](mailto:sue@nebc.org)

**Get your company noticed! Sponsor an NEBC Event! Contact [Sue@nebc.org](mailto:Sue@nebc.org) or 503-227-6361.**

## Industry Meetings & Events

### Special Thanks to all our Sponsoring Members!

Ater Wynne LLP  
 BELFOR Environmental  
 Davis Wright Tremaine LLP  
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 Landau Associates, Inc.  
 Lane Powell PC  
 Pace Analytical Services  
 Pacific Northwest National Laboratories  
 PBS Engineering + Environmental  
 Philip Services Corporation  
 TestAmerica  
 Waste Management  
 Wilder Construction Company  
 Wilson Sonsini Goodrich & Rosati

Contact your NEBC staff at 503.227.6361 to learn more about becoming an NEBC Sponsoring Member!

**BEST announces first round of grants.** The Oregon Built Environment and Sustainable Technologies Center (Oregon BEST), one of Oregon's new signature research centers, has announced that it is investing \$480,000 in 10 faculty teams at Oregon universities whose work has the potential to fuel the state's growing sustainability and renewable energy sectors. This funding is being strategically invested to kick-start sustainability-related projects in Oregon that can be fast-tracked toward commercialization, leading to new companies, products and jobs for Oregonians. The new funding is intended to catalyze greater synergies between Oregon BEST's member universities (Oregon Institute of Technology, Oregon State University, Portland State University, and the University of Oregon) and the state's business community, government agencies and other organizations in order to stimulate economic growth in both urban and rural Oregon. A detailed list of the funded projects and associated researchers at Oregon universities can be found at the Oregon BEST website: <http://oregonbest.org>

**June 11 & 12. Earth Advantage S.T.A.R. (Sustainability Training for Accredited Real Estate Professionals). Portland.** The class introduces real estate professionals to the cutting edge ideas of green buildings. Learn about the Northwest's leading green home certification programs while gaining need-to-know skills to aid clients with their sustainable needs & green building questions. Registration and information at [www.earthadvantage.org/realtor](http://www.earthadvantage.org/realtor).

**June 19. Drugs in the Water: How Our Medicine Cabinets Are Contaminating Nature. Portland.** Have you ever wondered what happens to those pharmaceuticals that you flush down the toilet? What about the hospitals and nursing homes that do the same or the effect of the effluent that streams from the plants that manufacture them? Speaker: Ilene Ruhoy, MD 6:00 - 8:00 pm, Doubletree Hotel-Lloyd Center, Portland. Cost is \$35 per event (\$25 for OEC members and employees of nonprofit or governmental agencies). Please register no later than four days in advance of the event. <http://www.oeconline.org/kidshealth/healthprofessionals/healthforum/#puberty>.

**June 24. What's Green Building? Portland.** Discover why the Northwest's largest builders are implementing green building construction in their homes learn about three green building certification programs – Earth Advantage, Energy Start and LEED for homes. Determine the benefits of sustainable building practices & discover the future of the residential green building market. 8:00 – 10:00am. RSVP Katie Schnepf, 503-968-1760 or [kschnepf@earthadvantage.org](mailto:kschnepf@earthadvantage.org).

# TestAmerica

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**June 24 -27. A&WMA's 101st Annual Conference & Exhibition** is coming up and coming to you! The environmental industry's premier networking and solutions event is being held at the Oregon Convention Center in Portland, OR – right in your own backyard! Earn Continuing Education Units (CEUs) by attending some of the offered [Professional Development Courses](#) taught by the industry's top instructors. Can't spare an entire week from the office? Don't forget that A&WMA offers one-day [registration rates](#). Visit the [Annual Conference Web site](#) for more information, deadlines, and to register.

**June 27. Collecting and Handling of Water Samples for Trace Metal Analysis Sampling for Trace Metals using "Clean Hands/Dirty Hands" Method. Seattle.** This one-day course will include a half-day in the classroom with lectures covering the circumstances in which low-level detection limits would be desired or required, potential routes of metals contamination, necessary sampling supplies, various sampling techniques, proper handling and preservation of samples, and field quality assurance sample collection requirements. The second half of the day, students will engage in hands-on field exercises, where they will be given the opportunity to practice several surface water sampling protocols using various sample collection methods and following the "Clean Hands/Dirty Hands" sampling techniques. [http://www.nwetc.org/chem-305\\_06-08\\_seattle.htm](http://www.nwetc.org/chem-305_06-08_seattle.htm)

**July 8 – 10. Wetlands Demystified! Navigating the Complicated World of Wetland Delineation,**

**Regulation, and Restoration. Portland.** This three day course will provide participants with a solid understanding of state and federal regulatory landscape affecting wetland resources in the NW. The US Army Corps of Engineer's Section 404 Permitting Process will be described in detail with a particular focus on changes to federal jurisdiction resulting from recent federal court cases. 8:30 A.M. to 5 P.M. McMenasins Edgefield, Troutdale, Oregon. [http://nwetc.org/bio-401\\_07-08\\_troutdale.htm](http://nwetc.org/bio-401_07-08_troutdale.htm).

**July 21-24. Leadership Summit on Sustainability in the Urban Built Environment. Portland.** Convened by the Oregon University System and OBC, in affiliation with Gerding Edlen. This is a 4-day program limited to 20 participants, designed for those who want to extend their knowledge of this space from basic to deep, who want to see first-hand why Portland is world-renowned, and who want practical 'how to' solutions while sharing knowledge with others and building strong professional connections. Registration fee: \$3,900. More information at [www.SummerSustainabilitySeries.org](http://www.SummerSustainabilitySeries.org).

## *Employment Opportunities*

**Senior Environmental Project Manager.** Kennedy/Jenks Consultants is seeking a dynamic senior environmental project manager responsible for providing leadership on environmental projects; interfacing with other project managers, client service managers, regulators, office and field staff, and subcontractors. Duties include management and technical oversight of environmental staff performing site evaluation and remedial design activities; and reviewing technical reports prepared by staff. Applied knowledge of other appropriate environmental disciplines is highly desired. This is an opportunity where the right candidate will be able to make a significant contribution to the regional office. Qualifications: Bachelor's degree or higher in Environmental Science, Geology/Hydrogeology, Civil, Mechanical, Chemical Engineering, or related discipline, at least 10 years experience in a consulting practice and OSHA 40-hour HAZWOPER training. If you are interested in this position, please to apply via our career website at [www.kennedyjenks.com/careers](http://www.kennedyjenks.com/careers)

## Member Discounts

**Associated Technologies Council.** NEBC has partnered with the Associated Technologies Council (ATC) in order to allow you to participate in their employee benefits program. ATC provides employee benefits to companies in Computer Technology, Bioscience, Telecommunications and now Environmental Sciences. Because ATC is able to pool firms together across a wide spectrum of desirable industries, they are able to provide medical benefits up to 20% below what you are probably paying now. In addition, there are benefits available like, paperless enrollment, single invoice billing and COBRA administration all provided at no cost to you. Contact Tino Versoza, NEBC Benefits Representative (503) 626-9135 or email: [tino@get-benefits.com](mailto:tino@get-benefits.com) for a free no obligation benefits analysis.

**Financial Planning Services with Waddell & Reed.** NEBC members receive at 20% discount on financial planning services provided by Waddell & Reed, a national financial planning firm founded in 1937. Planning services include retirement planning, wealth management, tax-efficient investing, education funding, estate protection, and succession planning for closely-held businesses. Other business services include retirement plans and financial education workshops. Contact Karen Einberger, Financial Advisor, Waddell & Reed, 206.283.6661 or [keinberger@wradvisors.com](mailto:keinberger@wradvisors.com).

**Sustainable Industries (SI).** The premier magazine for sustainable business news on the West Coast. The NEBC member discount for the Sustainable Industries is better than imagined – it's still a \$10 discount, but the new annual subscription rate is only \$39, that means that NEBC members can receive this new publication for only \$29/year! For more information look to: <http://www.sustainableindustries.com/>

**Oregon Insider.** NEBC members may take advantage of a \$150 introductory rate for the first year (24 issues), a savings of \$95 off their regular base rate. In addition, NEBC members will enjoy an ongoing subscription rate of \$195 per year, which represents an ongoing savings of \$50 per year. To redeem your discount please contact Oregon Insider by calling David Light at 541.343.8504 or by email at [epi@rio.com](mailto:epi@rio.com).

**Northwest Environmental Training Center.** NEBC has partnered with NWETC to offer our member companies an exceptional opportunity to provide continuing education to its employees at a 20% discount off the published rate on all of NWETC's technical training workshops, conferences, and seminars. For more information, visit their website <http://www.nwetc.org/> or contact Erick McWayne at 206-762-1976.

**Environmental Expert.** NEBC has teamed with Environmental Expert, the world's largest online marketplace and information resource serving the environmental industry. At a reduced rate of just \$1,700, NEBC members can become Bronze Sponsors and get a year's worth of cost-effective exposure to a targeted audience of over 400,000 environmental professionals. Additional levels of sponsorship and optional advertising opportunities are also available. [www.environmental-expert.com](http://www.environmental-expert.com) For more information contact Tracy Barton, [tracy@combined-resources.com](mailto:tracy@combined-resources.com).

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## 2008 NEBC Events Calendar

<b>June</b>			
12	Cascade Chapter Luncheon – Topic: Biofuels: The Sustainability Question	11:30 AM – 1:00 PM	Governor Hotel – Portland, OR
17	Climate Change: Positioning Your Business Conference	All Day	DoubleTree Hotel – Portland, OR
23	Cascade Chapter Golf Tournament	2:00 PM – 6:00 PM	Langdon Farms Golf Course, Aurora, OR
<b>July</b>			
17	Olympic Chapter Rooftop Mixer	5:00 PM – 7:00 PM	K & L Gates – Seattle, WA
<b>September</b>			
3	Olympic Chapter Committee Meeting	10:00 AM – 11:30 PM	McCormick & Schmick's Harborside – Seattle, WA
3	Olympic Chapter Luncheon – Topic: Biofuels: The Sustainability Question	11:30 AM – 1:00 PM	McCormick & Schmick's Harborside – Seattle, WA
11	Cascade Chapter Summer Mixer	5:00 PM – 7:00 PM	Lane Powell – Portland, OR
<b>October</b>			
1	Olympic Chapter Luncheon – Topic: Carbon Footprints & SEPA Reviews	10:00 AM – 11:30 PM	McCormick & Schmick's Harborside – Seattle, WA.
9	Cascade Chapter Committee Meeting	9:30 AM – 11:00 AM	Governor Hotel – Portland
9	Cascade Chapter Luncheon – Topic: TBD	11:30 AM – 1:00 PM	Governor Hotel – Portland
21 & 22	Brownfields & Land Revitalization Conference & Trade Show	All Day	Greater Tacoma Convention & Trade Center
<b>November</b>			
5	Olympic Chapter Committee Meeting	10:00 AM – 11:30 PM	AGC – Seattle, WA
5	Olympic Chapter Luncheon – Topic: TBA	11:30 AM – 1:00 PM	McCormick & Schmick's Harborside – Seattle, WA
13	Cascade Chapter Luncheon – Topic: TBD	11:30 AM – 1:00 PM	Governor Hotel – Portland, OR
<b>December</b>			
8 & 9	Northwest Environmental Conference & Trade Show	All Day	Red Lion Hotel on the River – Portland, OR
10	Hazwoper Training	8:00 AM – 5:00 PM	Red Lion Hotel on the River – Portland, OR

\*Event dates and topics subject to change.