



# E-News

“The Environment is our Business”

A publication of news and events affecting the Northwest environmental industry

## - FROM THE EXECUTIVE DIRECTOR -

The conversation starts with water. The ecology and economy of the Northwest states hinges on water – as does that of the rest of the world. Our largest cleanup issues relate to water. And changing climate patterns will strongly impact water. Thus, it is no surprise that these inter-related issues are ascending in importance for our industry.

At last fall’s Northwest Environmental Summit, a representative of the Washington Department of Ecology declared that climate change is a major issue for the agency *because* of its impact on water. Thursday, February 8<sup>th</sup> a crowd of over 100 at NEBC’s luncheon in Portland heard EPA Region 10 Administrator Elin Miller described EPA priorities on a national level. In terms of programs, cleanup of Puget Sound and the Columbia River made it to the short list of national priorities. On a strategic level, two of the four key issues that came out of an Administrators’ planning session were “water resources & infrastructure” and “energy efficiency & climate change.”

The NEBC Board of Directors met for its own annual strategic planning session on February 6th. The past year was one of substantial internal change and growth for NEBC, so this year’s planning session spent more time looking forward to what major environmental factors are – or will be – affecting our industry and our members, and thus will be requiring attention and response from our organization. Again, it was no surprise that the top priorities ended up being climate change, water resources, and energy.

Given the high degree of inter-relatedness among these issues, questions include: at what level to address them and what NEBC’s role should be. On a high level, energy, climate, water – plus waste reduction, green chemistry, process efficiency, green building, etc. – are sometimes covered by the umbrella term of “sustainability.” However, while this term is gaining wider acceptance within the business community, our more technically-oriented community is uncomfortable with the term’s inaccuracy and vagueness. “CleanTech” is being used by some, but that term works better for products than for services. Ultimately, the Board felt most comfortable with the umbrella concept of “management of natural resources.” Semantics aside, what does this mean for NEBC?

Energy has already been incorporated over the past year into NEBC’s scope – as an acknowledgement of current member activity, as a new opportunity for members, and as a new member group. Water is similarly a tight fit with current member activities and growing opportunities. (Note that the 2007 Resource Guide now has sections for “energy & efficiency” and “water supply & wastewater.”)

Climate change, carbon footprints, E-waste, the EU’s RoHS (restriction of hazardous substances) regulations, green processes, green building, etc. present some new dynamics and questions regarding the breadth of NEBC’s umbrella and its mission. Some things are clear. For one, NEBC’s focus is on “business-to-business” issues; we want to support industry members and their customers in understanding and responding to these new forces. We also want to help our members understand how to adapt their practices to respond to these new customer needs (AKA market opportunities). Finally, we want to be at the table when policy is discussed, bringing our unique scientific, technical, and practical perspectives. The conversation is just beginning. We’d like to hear your thoughts.

Robert Grott

### Special Thanks to all our Sponsoring Members!

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Contact your NEBC staff at 503.227.6361 to learn more about becoming an NEBC Sponsoring Member!

## NEBC CONFERENCES, TRADE SHOWS & MEETINGS

**March 1 & 2. Salem. 2007 Oregon Brownfields Conference and Trade Show, "Brown – It's the New Green".** The conference format and trade show provide a collaborative setting and numerous opportunities for networking among environmental professionals, developers, government officials and service providers. The tradeshow gives companies a platform for offering advanced environmental and brownfields technologies and services. This is a great opportunity for you to bring your latest innovations and service offerings in front of compliance managers, product buyers, in-house environmental departments, and decision makers.

[2007 Oregon Brownfields Conference and Trade Show "Brown – It's the New Green".](#)  
**March 1 & 2. Salem**

Presented by Oregon Economic and Community Development Department, Oregon Department of Environmental Quality, City of Salem and NEBC, the conference will provide an unparalleled learning and networking opportunity to make formerly contaminated industrial and commercial lands economically viable for reuse, increasing the 'green' value of the land. The Oregon Brownfields Conference is designed to target the educational needs of brownfields practitioners – from long-time brownfield remediation professionals to those just entering into transforming old contaminated sites into productive properties.

**March 7. NEBC Luncheon "Development of the Cascade Water Supply System – Business Opportunities".** Seattle. Michael Gagliardo of Cascade Water Alliance will cover The Wholesale Contract, Transmission Pipelines, and Lake Tapps Acquisition. The discussion of the transmission pipelines will include a schedule for construction bids (this summer) and the anticipated construction start date (fall 2007). Dan Swenson, Washington Ecology, will address the highlights of regional water issues including climate and upcoming regulations related to salmon recovery. McCormick & Schmick's Harborside. 11:30 – 1:00. To register, [click here](#).

**March 8. NEBC Annual Pub Mixer. Portland.** Shake those winter blues! Join NEBC members and guests for an evening of networking, fun, food and spirits. Invite your co-workers and clients – this is a great event to say thank you to your special customer or employee. You will enjoy delicious hors d'oeuvres and microbrews from Bridgeport Brewing and Bakery, 1313 NW Marshall, Portland. 5:30 – 7:30 pm. To register, [click here](#).

### RENEWING MEMBERS

AMEC Earth & Environmental, Inc.  
Avogadro Group, Inc.  
Cascade Drilling, Inc.  
Chenoweth Law Group, PC  
Environmental Services Directory for WA State  
Floyd/Snider, Inc.  
Hahn and Associates Inc.  
Integrated Marketing Systems, Inc.  
Kennedy/Jenks Consultants  
Marsh USA, Inc.  
Mold Investigations, LLC  
NVL Laboratories, Inc.  
PBS Engineering & Environmental  
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Stoel Rives LLP  
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WasteXpress Environmental Services, Inc.

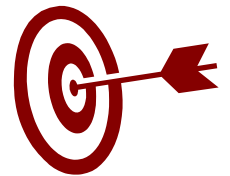
### NEW MEMBER

Portland Development Commission

**April 24. NEBC Conference. "Making Renewable Energy Projects Happen".** A one-day conference addressing the specifics of renewable energy project development in the Northwest - both **electricity and biofuels** - with speakers and practical sessions on: Renewable energy economics, Design & permitting issues, Selling what you make, Managing project development, Project financing, Business opportunities. This conference brings together dozens of speakers who have "been there, done that." They will share their perspectives on what it takes to successfully design, finance, and build renewable energy projects in both the electricity and biofuels arenas. For more information and to register, [click here](#).

### Target your Marketing!

Sponsor an NEBC event and reach your target audience! Technical luncheons. Conferences. Networking Meetings. Pick the event and venue that will help you reach new customers! Check frequently for updates and new sponsoring opportunities. Sponsor benefits



may include: complimentary registration, company logo on marketing material, recognition at event, and opportunity to distribute marketing material. Contact [Sue Moir](#) today to explore all the NEBC sponsorship opportunities available or follow the [Event Sponsorship Opportunities](#) link on the NEBC website Events Page.

## MARK YOUR CALENDARS

### Full list of NEBC events on page 6

March 1 & 2, Conference, Salem: [2007 Oregon Brownfields Conference & Trade Show](#).

March 7, NEBC Luncheon, Seattle: ["Development of the Cascade Water Supply System – Business Opportunities"](#).

March 8, NEBC Annual [Pub Mixer](#), Portland.

April 24, NEBC Conference, Portland: [Making Renewable Energy Projects Happen](#).

## INDUSTRY NEWS, MEETINGS & EVENTS

**February 22, 2007, 5:00 p.m. – 7:00 p.m. Seattle. Washington Department of Community Trade & Economic Development 2010 Task Force.** Venue: Port of Seattle, Pier 69, 2711 Alaskan Way, Seattle, WA. Join the Consulate General of Canada (Seattle) and the Canadian Studies Center, Jackson School of International Studies of the University of Washington, along with the Washington State department of Community Trade and Economic Development, Governor Gregoire's 2010 Task Force, and the Pacific Northwest Economic Region, and several partners in Canada and the United States, for a series of roundtables, receptions and luncheon events designed to identify opportunities for increased collaboration, and find workable solutions to the challenge of hosting an Olympic event. Together, we will bring together decision makers, business operators, and community leaders to explore both what the 2010 Olympics and Paralympics can bring to the Pacific Northwest, what kind of lasting legacy we can leave our communities, and how we can contribute to the most sustainable Olympic and Paralympics in history, setting an example for the world in innovation, environmental responsibility, and in the promotion of healthy life choices. Contact Mary Rose with Washington State's CTED for more information [Click Here To Register](#)

**FEBRUARY - MARCH 2007. ITRC INTERNET-BASED TRAINING COURSES.** The Interstate Technology & Regulatory Council (ITRC) offers a wide variety of Internet-based training courses on innovative environmental technologies and approaches specific to the areas of site characterization, monitoring and remediation as well as

### SPONSORING MEMBER HIGHLIGHT

**ATERWYNNE LLP**  
ATTORNEYS AT LAW

Ater Wynne is a leader in environmental, energy and natural resources law. From offices in Oregon, Washington and California, the firm offers specialized and practical advice to businesses, local governments and Indian tribes on all aspects of environmental compliance, property transactions, cleanups, permitting, natural resources development and land use. We practice before all courts and administrative agencies, and specialize in legislation and rulemaking to help our clients successfully balance economic and regulatory challenges. Ater Wynne is leading provider of legal services for renewable energy, helping clients fund, develop, site, and operate biofuels, clean coal, wind, biomass and high-efficiency cogeneration facilities.

other environmental topics. ITRC is a state-led coalition working together with industry and stakeholders to achieve regulatory acceptance of environmental technologies. ITRC is a program of the Environmental Research Institute of the States (ERIS), a nonprofit corporation operating in support of the Environmental Council of the States (ECOS). The Oregon Department of Environmental Quality is a member of ITRC. **COURSE REGISTRATION & INFORMATION:** <http://clu-in.org/studio/seminar.cfm> or at [www.itrcweb.org](http://www.itrcweb.org) click on "Internet-based Training". Course registration opens 4-6 weeks prior to each course offering. Cost: Sponsored by ITRC and EPA with no cost for the participant. These ITRC courses are delivered via our partnership with USEPA OSRTI on their website at [www.clu-in.org/studio/](http://www.clu-in.org/studio/).

**March 1. Seattle. BUSINESS LEADERS FORUM, followed by an In-Depth Workshop : Understanding Business Opportunities in the Context of Sustainability.** Presented by Andrea Ramage, Director, Sustainable Solutions, CH2M Hill. Sustainability is an important trend for business, one that occupies the world stage front and center, and one that has strong local implications, too. Business is well-

positioned to create value from sustainability, reduce risk through sustainable approaches, and lead the development of solutions to the world's most pressing issues -- such as climate change, water scarcity, energy supply, waste/pollution, and ecosystem destruction. In this Forum and Workshop, Andrea will present the links between business and sustainability through a Sustainability Value Model, based on Dr. Stuart Hart's work at Cornell University. The framework will help attendees to better grasp the many dimensions of sustainability relative to their own organizations, assess their organization's status with respect to sustainability,

and identify potential future risks and opportunities. Forum 7:30-9:00am; Workshop 9:30am-12:30pm - Seattle University; Registration: [www.brownpapertickets.com/event/9390](http://www.brownpapertickets.com/event/9390). For additional information, please visit NBIS website <http://www.nbis.org/>, or call us at 425-828-0982.

**March 2. Seattle. The University of Washington School of Law will present: First Annual University of Washington Climate Change Conference: Law, Economics and Impacts.** William H. Gates Hall, University of Washington School of Law. This dynamic program brings together speakers from Alcoa, Weyerhaeuser and other global corporate leaders with top policymakers from Washington, Oregon and California to discuss the impact of global warming on the corporate bottom-line. The conference will emphasize the economic risks and opportunities to corporations presented by pending federal and state legislation, evolving carbon trading markets, emissions registries and reporting, and "clean energy" technologies. To access the conference brochure, please see: <http://www.uwcle.org/climatechange.pdf>. To register on line, please see: <https://uwcle.safeserver.com/register.php>.

**Selling to the Government.** Do you sell to Federal government agencies? Do you want to? **NEBC** can help. In Oregon we are a contractor with the Government Contract Assistance Program (GCAP). This program guides vendors through the complexity of the government's procurement process, including how to get registered as a vendor, find opportunities, and market to government agencies. There is also a matching service that continually checks your profile against opportunities from Federal, State, and Local agencies. For more information call Robert or email [robert@nebc.org](mailto:robert@nebc.org). If you are in a state other than Oregon, you can find a local Procurement Technical Assistance Center by going to [www.aptac-us.org](http://www.aptac-us.org) and following the "Find a PTAC" link.

## EMPLOYMENT OPPORTUNITIES

**Data Coordinator.** \$3,175 to \$4,585 monthly. Close: February 27, 2007. Location: Portland/Hillsboro. The Technical Services Section of the DEQ Laboratory is recruiting to fill a full time ISS4 position to provide scientific support to the Air Quality PM2.5 particulate monitoring program. The position works directly with the in-house (LIMS and LASAR) data management databases. This position is located in Portland, Oregon until June 30 when it will move to a brand new state-of-the-art laboratory in Hillsboro, Oregon. Additional information on this announcement #LE070067 and instructions for applying may be found at <http://www.deq.state.or.us/msd/hr/jobs.asp>

**Program Coordinator.** The Energy Trust of Oregon, Inc. is looking to hire a Program Coordinator who would work in multiple teams providing technical, analytic and other support to program managers related to: (1) biomass projects of differing technologies, sizes and applications, (2) an open solicitation process to fund hydropower, geothermal, and demonstration projects, and (3) large and small-scale wind power developments. Qualified individuals please submit an application, cover letter and resume to: Position: RE Program Coordinator, Attn: Kathleen Cannon, Energy Trust of Oregon, 851 SW Sixth Ave., Suite 1200, Portland, Oregon 97204, [www.energytrust.org](http://www.energytrust.org).

**Staff & Project Environmental Engineer/Geologist.** GeoEngineers, Inc. is seeking a talented Staff and Project Environmental Engineer/Geologist for our Redmond, WA location. Our Staff Environmental Engineer/Geologist will be responsible for preparation of Phase I ESA's, soil and ground water monitoring and data analysis, as well as monitoring remedial projects and field explorations. Will also be responsible for documenting field conditions and writing field reports. Preferred Qualifications: BS in Hydrogeology, Environmental Engineering, or Geology required, MS preferred Ability to perform wide range of physical activities and field work. Strong verbal and written communication and problem-solving skills. Completion of 40 Hour OSHA training preferred. Must have valid driver's license. To learn more about life at GeoEngineers and to apply for this position, please visit our website at [www.geoengineers.com](http://www.geoengineers.com).

## INTERNSHIP

**The Business Education Compact (BEC)** is an Oregon program placing qualified educators and students in internship positions. They are looking to build links with all types of firms in the environmental industry. The educator program is for the summer months, while the student program is year-round. BEC functions as an employment agency, handling recruiting, qualifying, scheduling interviews, progress monitoring, etc. Hourly rates are based on the skill level involved and include all payroll management. For information, visit [www.bedpdx.org](http://www.bedpdx.org) or call Andrew Witt 503-646-0242 ext 22.

## MEMBER DISCOUNTS

**Associated Technologies Council.** NEBC has partnered with the Associated Technologies Council (ATC) in order to allow you to participate in their employee benefits program. ATC provides employee benefits to companies in Computer Technology, Bioscience, Telecommunications and now Environmental Sciences. Because ATC is able to pool firms together across a wide spectrum of desirable industries, they are able to provide medical benefits up to 20% below what you are probably paying now. In addition, there are benefits available like, paperless enrollment, single invoice billing and COBRA administration all provided at no cost to you. Contact Tino Versoza, NEBC Benefits Representative (503) 626-9135 or email: [tino@get-benefits.com](mailto:tino@get-benefits.com) for a free no obligation benefits analysis.

**Financial Planning Services with Waddell & Reed.** NEBC members receive at 20% discount on financial planning services provided by Waddell & Reed, a national financial planning firm founded in 1937. Planning services include retirement planning, wealth management, tax-efficient investing, education funding, estate protection, and succession planning for closely-held businesses. Other business services include retirement plans and financial education workshops. Contact Karen Einberger, Financial Advisor, Waddell & Reed, 206.283.6661 or [keinberger@wradvisors.com](mailto:keinberger@wradvisors.com).

**Sustainable Industries Journal (SIJ).** The premier magazine for sustainable business news on the West Coast. The NEBC member discount for the Sustainable Industries Journal is better than imagined – it's still a \$10 discount, but the new annual subscription rate is only \$39, that means that NEBC members can receive this new publication for only \$29/year! For more information look to: [www.sijournal.com/prtnr](http://www.sijournal.com/prtnr)

**Oregon Insider.** NEBC members may take advantage of a \$150 introductory rate for the first year (24 issues), a savings of \$95 off their regular base rate. In addition, NEBC members will enjoy an ongoing subscription rate of \$195 per year, which represents an ongoing savings of \$50 per year. To redeem your discount please contact Oregon Insider by calling David Light at 541.343.8504 or by email at [epi@rio.com](mailto:epi@rio.com).

**Northwest Environmental Training Center.** NEBC has partnered with NWETC to offer our member companies an exceptional opportunity to provide continuing education to its employees at a 20% discount off the published rate on all of NWETC's technical training workshops, conferences, and seminars. For more information, visit their website <http://www.nwetc.org/> or contact Erick McWayne at 206-762-1976.

**Environmental Expert.** NEBC has teamed with Environmental Expert, the world's largest online marketplace and information resource serving the environmental industry. At a reduced rate of just \$1,700, NEBC members can become Bronze Sponsors and get a year's worth of cost-effective exposure to a targeted audience of over 400,000 environmental professionals. Additional levels of sponsorship and optional advertising opportunities are also available. [www.environmental-expert.com](http://www.environmental-expert.com) For more information contact Tracy Barton, [tracy@combined-resources.com](mailto:tracy@combined-resources.com).

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## Northwest Environmental Business Council 2007 Events & Meeting Calendar

<b>March</b>			
7	Olympic Chapter Luncheon – Topic: “Development of the Cascade Water Supply System”	11:30 AM – 1:00 PM	McCormick & Schmick’s Harborside – Seattle, WA
8	Cascade Chapter Pub Mixer	5:30 PM – 7:00 PM	Bridgeport Brewing – Portland, OR
<b>April</b>			
4	Olympic Chapter Committee Meeting	10:00 AM – 11:30 PM	AGC – Seattle, WA
4	Olympic Chapter Luncheon – Topic: Stormwater & Erosion Control	11:30 AM – 1:00 PM	McCormick & Schmick’s Harborside – Seattle, WA
12	Cascade Chapter Committee Meeting	9:30 AM – 11:00 AM	Governor Hotel – Portland, OR
12	Cascade Chapter Luncheon – Topic: Carbon Trading and Sequestration	11:30 AM – 1:00 PM	Governor Hotel – Portland, OR
24	“Making Renewable Energy Projects Happen” Conference	8:00 AM – 6:00 PM	World Trade Center – Portland, OR
<b>May</b>			
2	Olympic Chapter Luncheon – Topic: EDC in the Waste Stream	11:30 AM – 1:00 PM	McCormick & Schmick’s Harborside – Seattle, WA
10	Cascade Chapter Luncheon – Topic: Ecosystems Markets	11:30 AM – 1:00 PM	Governor Hotel – Portland, OR
<b>June</b>			
6	Cascade Chapter Committee Meeting	9:30 AM – 11:00 AM	Governor Hotel – Portland, OR
6	Cascade Chapter Luncheon – Topic: TBD	11:30 AM – 1:00 AM	Governor Hotel – Portland, OR
12	“Mercury 2007 – Global Problem, Local Solutions” Conference	8:00 AM – 6:00 PM	Red Lion Hotel – Bellevue, WA
<b>July</b>			
TBD	Board of Directors Meeting	12:00 PM – 4:30 PM	TBD
TBD	Olympic Chapter Rooftop Mixer	5:00 PM – 7:00 PM	TBD
19	Cascade Chapter Golf Tournament	7:30 AM – 1:00 PM	Langdon Farms Golf Course – Aurora, OR
<b>September</b>			
5	Olympic Chapter Committee Meeting	10:00 AM – 11:30 PM	AGC – Seattle, WA
5	Olympic Chapter Luncheon – Topic: Carbon Trading & Sequestration	11:30 AM – 1:00 PM	McCormick & Schmick’s Harborside – Seattle, WA
TBD	Board of Directors Meeting	TBD	Lane Powell – Portland, OR
TBD	Cascade Chapter Summer Mixer	5:30 PM – 7:00 PM	Lane Powell – Portland, OR
<b>October</b>			
3	Olympic Chapter Luncheon: Brownfields	10:00 AM – 11:30 PM	McCormick & Schmick’s Harborside – Seattle, WA.
11	Cascade Chapter Committee Meeting	9:30 AM – 11:00 AM	Governor Hotel – Portland
11	Cascade Chapter Luncheon – Topic: TBD	11:30 AM – 1:00 PM	Governor Hotel – Portland
17 & 18	Northwest Environmental Summit & Trade Show	All Day	Tacoma Convention Center – Tacoma, WA
<b>November</b>			
7	Olympic Chapter Committee Meeting	10:00 AM – 11:30 PM	AGC – Seattle, WA
7	Olympic Chapter Luncheon – Topic: TBD	11:30 AM – 1:00 PM	McCormick & Schmick’s Harborside – Seattle, WA
8	Cascade Chapter Luncheon – Topic: TBD	11:30 AM – 1:00 PM	Governor Hotel – Portland, OR
<b>December</b>			
5	Hazwoper Training	8:00 AM – 5:00 PM	Red Lion Hotel on the River – Portland, OR
6 & 7	Northwest Environmental Conference & Trade Show	All Day	Red Lion Hotel on the River – Portland, OR

\*Event dates and topics subject to change.